



कृषि एवं किसान
कल्याण मंत्रालय
MINISTRY OF
**AGRICULTURE AND
FARMERS WELFARE**



INNOVATION AND ENTREPRENEURSHIP FEDERATION OF CCS NIAM

CIN : U88900RJ2023NPL091289

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(Knowledge Partner for RKVY-RAFTAAR, MoA&FW, GoI)

Innovation & Entrepreneurship Federation of CCS NIAM invites applications for Cohort - 13

The Innovation & Entrepreneurship Federation (IEF) of CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur announces the launch of three flagship incubation programs under the *Rashtriya Krishi Vikas Yojana - Remunerative Approaches for Agriculture and Allied Sector Rejuvenation (RKVY-RAFTAAR)*. These programs aim to foster innovation, entrepreneurship, and agribusiness development by providing structured support to students, aspiring agripreneurs, and early-stage startups.

1. Student Orientation Programme (SOP)

This program is designed to **promote student-driven innovations** and expose them to the startup ecosystem. It aims to engage students in innovation, entrepreneurial problem-solving, and network building at regional, national, and international levels.

- A one-month orientation will provide exposure to startup fundamentals.
- Focus on nurturing problem-solving abilities and creative thinking.
- Eligible students may receive a **one-time grant of up to ₹4.00 Lakhs**, subject to final selection by the Selection and Investment Committee (SIC).



2. Agripreneurship Orientation Programme (AOP) - Pre-Seed Stage

This program is intended for **youth and aspiring agripreneurs** who seek to develop innovative agribusiness ideas into viable ventures.

- A one-month orientation will be provided, offering structured exposure to the startup ecosystem and business development processes.
- Post orientation, selected candidates may receive a **subsistence grant of up to ₹5.00 Lakhs** to develop their prototype, PoC, or market-fit product/service.
- Final selection will be made by a designated committee after successful program completion.

3. Startup Agri-Business Incubation Programme (SABIP) – Seed Stage

This program supports **early-stage agri-startups** with a scalable business model ready for incubation support and market launch.

- Incubation support includes business mentoring, technical guidance, market access, and networking support.
- Selected startups may receive financial assistance **of up to ₹25.00 Lakhs**, subject to final selection by the SIC.
- The objective is to accelerate market readiness and business viability of innovative agri-businesses.

Important Links:

For eligibility criteria, application guidelines, and deadlines, **visit:** www.niam-nabi.com

Apply at: <https://ccsniam.accubate.app/ext/form/3846/1/apply>

*****Last Date to apply is 30th September*****

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